

The 7 Habits of Highly Effective People[®]

SIGNATURE PROGRAM



Based on the proven principles found in Dr. Stephen R. Covey's best-selling business book, *The 7 Habits of Highly Effective People Signature Program* is training that helps your organization achieve sustained superior results by focusing on making individuals and leaders more effective. Participants gain hands-on experience, applying timeless principles that yield greater productivity, improved communication, strengthened relationships, increased influence, and laser-like focus on critical priorities.

Participants will learn to:

- Take initiative.
- Develop a Personal Mission Statement, vision, and values that align with their organization.
- Balance key priorities.
- Improve interpersonal communication.
- Leverage creative collaboration.
- Apply principles for achieving a balanced life.

REQUIRED FACILITATOR MATERIALS

The 7 Habits Signature Facilitator Kit

Includes facilitator guide, participant kit, facilitator PowerPoint[®] CD, posters, facilitator supplement pack, and bag.

SKU #	Product Name
74862	<i>The 7 Habits Signature Facilitator Kit</i>

*Certification tuition or on-site consulting fees apply.



The 7 Habits Signature DVD Set

Required DVDs not included in the facilitator kit, featuring over 30 videos plus 6 optional clips for *The 7 Habits Signature Program*.

SKU #	Product Name
75021	<i>The 7 Habits Signature DVD Set</i>

REQUIRED PARTICIPANT MATERIALS



The 7 Habits Signature Participant Kit

Includes participant guidebook, participant resource DVD, audio CD, door hanger, Talking Stick, and Seven Week Contract booklet.

SKU #	Product Name
74970	<i>The 7 Habits Signature Participant Kit</i>

VIRTUAL CONTENT DVD



The 7 Habits Signature Virtual Content DVD

Includes: Content DVD and Participation Kit

SKU #	Product Name
76044	<i>The 7 Habits Signature Virtual Content DVD</i>

ADDITIONAL MATERIALS

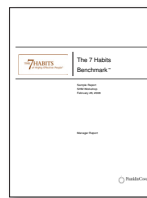


The 7 Habits Planner Kit (Preassembled)

Classic size with daily planning pages.

SKU #	Product Name
Varies	<i>The 7 Habits Planner Kit (Preassembled)</i>

Online Benchmarks



A 360° Benchmark assessment tool that measures individual effectiveness/leadership and provides an action plan for personal development and measurable improvement.

SKU #	Product Name
Bench 7HMFC	Online Benchmark: Manager (Printed by FranklinCovey)
Bench 7HAFC	Online Benchmark: Associate (Printed by FranklinCovey)
Bench 7HMFC	Online ReBenchmark: Manager (Printed by FranklinCovey)
Bench 7HMFC	Online ReBenchmark: Associate (Printed by FranklinCovey)
Bench 7HMCL	Online Benchmark: Manager (Client Printed)
Bench 7HACL	Online Benchmark: Associate (Client Printed)
Bench 7HMCL	Online ReBenchmark: Manager (Client Printed)
Bench 7HMCL	Online ReBenchmark: Associate (Client Printed)



THE 7 HABITS SIGNATURE FACILITATOR KIT

PlanPlus® 7.0 for Microsoft® Outlook®



Seamlessly integrates into existing Outlook program and adds task-management tools, project-management tools, and a home page that shows calendar, tasks, and e-mail all on one screen.

SKU #	Product Name
36372	PlanPlus® 7.0 for Microsoft® Outlook®



The 7 Habits Signature Teaching Posters

Set of 10 posters featuring models from the program. These posters are included in the facilitator kit.

SKU #	Product Name
74884	The 7 Habits Signature Teaching Posters



The 7 Habits Signature Talking Stick

Stand-alone tool for use in Habit 5.

SKU #	Product Name
74702	The 7 Habits Signature Talking Stick



The 7 Habits Signature Door Hangers

Set of 25 door hangers.

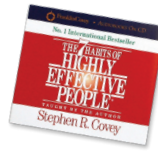
SKU #	Product Name
74764	The 7 Habits Signature Door Hangers



The 7 Habits Time Matrix Cards

Set of 25 wallet-sized cards with the Time Matrix model from the program.

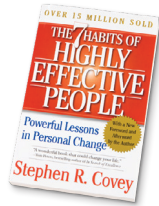
SKU #	Product Name
74730	The 7 Habits Time Matrix Cards



The 7 Habits of Highly Effective People Audio 3-CD Set

This CD set is a new studio recording by Dr. Stephen R. Covey.

SKU #	Product Name
75383	The 7 Habits of Highly Effective People Audio 3-CD Set



The 7 Habits of Highly Effective People Book

Celebrating its 15th year of helping people solve personal and professional problems, this Special Anniversary edition includes a new foreword and afterword written by Dr. Covey exploring the question of whether the 7 Habits are still relevant, and answering some of the most common questions he has received over the past 15 years. Written by Dr. Stephen R. Covey.

SKU #	Product Name
29678	Hardcover Book
29677	Paperback Book



31-Day Sample Planner

Nondated paper planner.

SKU #	Product Name
24054	31-Day Sample Planner



The 7 Habits Goose and Golden Egg

SKU #	Product Name
74845	The 7 Habits Goose and Golden Egg



Big Rocks Kit

Based on the kit used in the famous 7 Habits *Big Rocks* video demonstrating Habit 3.

SKU # Product Name

74919	Big Rocks Kit
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The 7 Habits Participant Certificate

Set of 25 program-completion certificates for participants.

SKU # Product Name

74920	The 7 Habits Participant Certificate
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Dr. Stephen R. Covey Bobblehead

A 7-inch bobblehead of Dr. Stephen R. Covey.

SKU # Product Name

75575	Dr. Stephen R. Covey Bobblehead
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The 7 Habits of Highly Effective People®

INTERACTIVE EDITION (ONLINE)



The 7 Habits of Highly Effective People® Interactive Edition enables all your employees—regardless of work location—to reach the highest levels of effectiveness and productivity and feel a stronger sense of cohesion. *The 7 Habits Interactive Edition* heightens learning by enabling participants to apply principles proven to yield greater productivity, improved communication, strengthened relationships, increased influence, and a laser-like focus on critical priorities.

During the three-hour online instruction, participants engage in interactive exercises that illustrate how to use the 7 Habits in real work situations. Participants can then test their new skills in a state-of-the-art virtual simulation that shows the real-world triumphs and challenges associated with the choices they've made. Participants can also join a live one-day application workshop to dive deeper in the content and practice what they've learned. According to past participants, it's informative in a way other learning formats simply can't match—and a lot of fun too.

Participants will learn to:

- Take initiative.
- Break ineffective behaviors and tendencies.
- Create high levels of trust, unity, and synergy.
- Practice continuous improvement.
- Achieve a healthy work/life balance.
- Strengthen relationships.

REQUIRED FACILITATOR MATERIALS

The 7 Habits Interactive Facilitator Kit

Includes facilitator guide, participant kit, participant resource DVD, facilitator PowerPoint® CD, program DVD, game card set, and bag.

SKU # Product Name

75322	<i>The 7 Habits Interactive Facilitator Kit</i>
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*Certification tuition or on-site consulting fees apply.

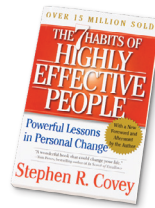
REQUIRED PARTICIPANT MATERIALS



The 7 Habits Interactive Online Experience

SKU #	Product Name
Varies	The 7 Habits Interactive Online Experience

*Additional setup fees may apply.



The 7 Habits of Highly Effective People Book

Celebrating its 15th year of helping people solve personal and professional problems, this Special Anniversary edition includes a new foreword and afterword written by Dr. Covey exploring the question of whether the 7 Habits are still relevant, and answering some of the most common questions he has received over the past 15 years. Written by Dr. Stephen R. Covey.

SKU #	Product Name
29678	Hardcover Book
29677	Paperback Book

ADDITIONAL MATERIALS



Application Day Participant Kit

Includes participant guidebook, pocket card, door hanger, and *The 7 Habits of Highly Effective People* audio CD.

SKU #	Product Name
75317	Application Day Participant Kit



Generic Participant Certificate

Set of 25 program-completion certificates for participants.

SKU #	Product Name
74924	Generic Participant Certificate



THE 7 HABITS INTERACTIVE FACILITATOR KIT

Interactive Wins 2008 "Top Product" Award

The 7 Habits of Highly Effective People Interactive Edition was awarded a "Top Human Resource Product" distinction of 2008 by *Human Resource Executive* magazine and recognized at the publication's 11th Annual HR Technology Conference & Exposition in Chicago.

The 7 Habits of Highly Effective People Interactive Edition is an innovative personal and professional leadership development solution created through a partnership with FranklinCovey and Ninth House. According to *Human Resource Executive* magazine, "This product should keep employees engaged as they go through the process. The films look like a Hollywood-produced movie or TV show, with high-quality acting, writing, and production and even a touch of comedy to keep users interested."

The 7 Habits Maximizer™



The 7 Habits Maximizer offers past 7 Habits participants a way to extend and reinforce the timeless principles that have helped them begin to reshape their lives. This one-day extension program helps participants “hard-wire” their commitment to principles of effectiveness, which in turn improves the dynamics of your organization. As individuals deepen their understanding of these bedrock principles, they internalize the lessons and develop a renewed commitment to them.

Participants will learn to:

- Focus on current high-leverage projects.
- Identify and apply unique talents and skills.
- Align work with the organization’s Wildly Important Goals.
- Successfully enlist support for their objectives.

REQUIRED FACILITATOR MATERIALS

The 7 Habits Maximizer Facilitator Kit

Includes facilitator guide, participant kit, facilitator resource DVD, facilitator PowerPoint® CD, program DVD, certification guide, activity cards, and bag.

SKU # Product Name

74847	<i>The 7 Habits Maximizer</i> Facilitator Kit
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*Certification tuition or on-site consulting fees apply.

SELF-CERTIFICATION:

Available for *7 Habits* Signature-Certified Facilitators



REQUIRED PARTICIPANT MATERIALS



The 7 Habits Maximizer Participant Kit

Includes participant guidebook, pocket card, and *Work Matters* booklet.

SKU #	Product Name
74783	<i>The 7 Habits Maximizer Participant Kit</i>

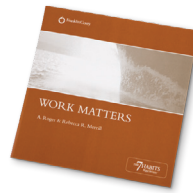
ADDITIONAL MATERIALS



The 7 Habits Maximizer Pocket Card

25 wallet-sized cards that reference the principles of *The 7 Habits Maximizer*.

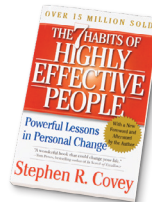
SKU #	Product Name
74870	<i>The 7 Habits Maximizer Pocket Card</i>



Work Matters Booklet

Features an excerpt from Roger Merrill's book *Life Matters*.

SKU #	Product Name
74866	<i>Work Matters Booklet</i>



The 7 Habits of Highly Effective People Book

Celebrating its 15th year of helping people solve personal and professional problems, this Special Anniversary edition includes a new foreword and afterword written by Dr. Covey exploring the question of whether the 7 Habits are still relevant, and answering some of the most common questions he has received over the past 15 years. Written by Dr. Stephen R. Covey.

SKU #	Product Name
29678	Hardcover Book
29677	Paperback Book



THE 7 HABITS MAXIMIZER FACILITATOR KIT



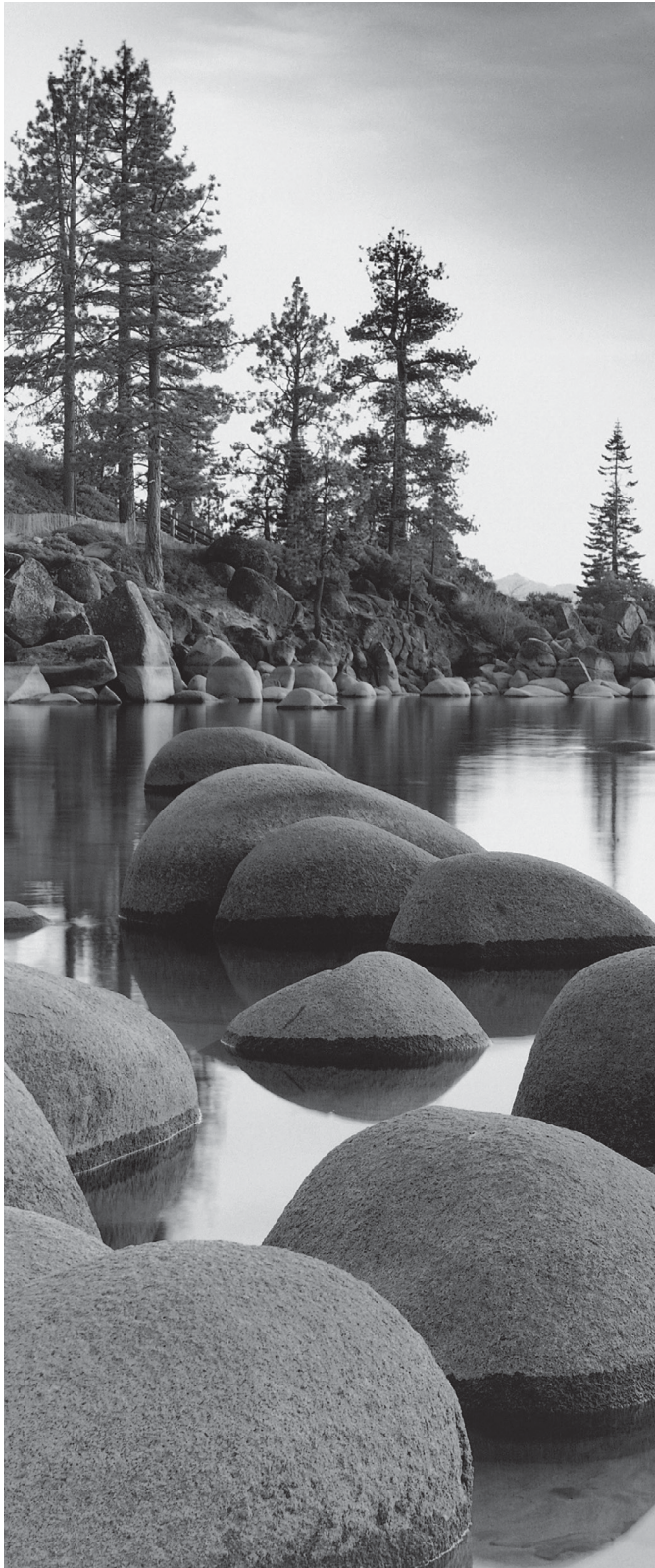
Generic Participant Certificate

Set of 25 program-completion certificates for participants.

SKU #	Product Name
74924	Generic Participant Certificate

The 7 Habits of Highly Effective People[®]

INTRODUCTORY WORKSHOP FOR ASSOCIATES



The 7 Habits of Highly Effective People: Introductory Workshop for Associates helps your employees tap into the best they have to give. They become empowered with new knowledge, skills, and tools to confront issues, work as a team, increase accountability, and raise the bar on what they can achieve.

Participants in *The 7 Habits of Highly Effective People: Introductory Workshop for Associates* learn principles that propel them toward greater self-fulfillment. They discover how to maximize performance and reach career goals by avoiding both dependence on others and independence, and moving on to where real success lies—being interdependent. This allows them to experience first-hand the rewards of superb cooperation and collaboration.

Participants will learn to:

- Take initiative.
- Balance key priorities.
- Improve interpersonal communication.
- Apply universal principles for achieving a balanced life.

REQUIRED FACILITATOR MATERIALS

The 7 Habits Associates Facilitator Kit

Includes facilitator guide, participant kit, facilitator PowerPoint[®] CD, facilitator supplement pack, and bag.

SKU # Product Name

75699	<i>The 7 Habits Associates Facilitator Kit</i>
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*Certification tuition or on-site consulting fees apply.

SELF-CERTIFICATION:

Available for *7 Habits Signature*-Certified Facilitators

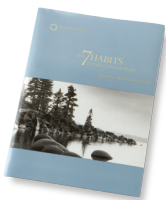


The 7 Habits Associates DVD Set

Required program DVD not included in the facilitator kit, featuring eight video clips for the program.

SKU #	Product Name
74717	The 7 Habits Associates DVD Set

REQUIRED PARTICIPANT MATERIALS



The 7 Habits Associates Participant Kit

Includes participant guidebook, eTools CD, job aids, and reference cards.

SKU #	Product Name
74713	The 7 Habits Associates Participant Kit

ADDITIONAL MATERIALS



The 7 Habits Planner Kit (Preassembled)

Classic size with daily planning pages.

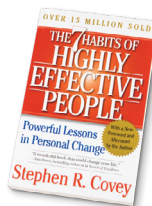
SKU #	Product Name
Varies	The 7 Habits Planner Kit (Preassembled)



Big Rocks Kit

Based on the kit used in the famous 7 Habits *Big Rocks* video demonstrating Habit 3.

SKU #	Product Name
74919	Big Rocks Kit



The 7 Habits of Highly Effective People Book

Celebrating its 15th year of helping people solve personal and professional problems, this Special Anniversary edition includes a new foreword and afterword written by Dr. Covey exploring the question of whether the 7 Habits are still relevant. Written by Dr. Stephen R. Covey.

SKU #	Product Name
29678	Hardcover Book
29677	Paperback Book



The 7 Habits Associates Participant Certificate

Set of 25 program-completion certificates for participants.

SKU #	Product Name
74922	The 7 Habits Associates Participant Certificate



THE 7 HABITS ASSOCIATES
FACILITATOR KIT